



NATIONAL ASSOCIATION OF  
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**NASC ANNOUNCES 2004 AWARD WINNERS**

*Winners presented with awards at 2004 Sports Event Symposium*

**CINCINNATI, OHIO (April 29)** – The National Association of Sports Commissions (NASC) announced the 2004 NASC Member Awards Program winners on Thursday, April 22nd at the 2004 NASC Sports Event Symposium in Jacksonville, FL.

Awards were given in three categories: Outstanding Communication/Advertising, Outstanding Web Site, and Member of the Year. Over 25 entries were received for all three categories, which were divided into subcategories (Advertising and Web Site: Active Members with budgets over \$300,000, and Active Members with budgets under \$300,000).

All entries were reviewed by a panel of their peers in the association, which included past winners in all categories, and judged based on the criteria listed for each category. Winners were then announced at the Membership Meeting Luncheon at the Sports Event Symposium.

The 2004 winners are as follows:

- Member of the Year
  - Budget Over \$300,000 Atlanta Sports Council
  - Budget Under \$300,000 Kingsport CVB
- Communication/Advertising
  - Budget Over \$300,000 Nashville Sports Council
  - Budget Under \$300,000 St. Cloud Area CVB
- Web Site
  - Budget Over \$300,000 Atlanta Sports Council
  - Budget Under \$300,000 Rochester Amtr. Sports Comm.

The NASC, headquartered in Cincinnati and is managed by Don Schumacher & Associates, Inc., a sports marketing, management, communications and consulting company.

The 2005 NASC Sports Event Symposium will be held at the Downtown Marriott in Portland, OR from April 19-22, 2005

**MEDIA INFORMATION:** If you need additional information about the National Association of Sports Commissions, please contact Beth Hecquet at (513) 281-3888 or visit the NASC web site at <http://www.sportscommissions.org>.